



INFO FOLDER

Networking with capacity building
aimed at LAG managers

Date: 14–16 October 2025

Location: Hotel Post, St. Johann in Tirol, Austria



Co-funded by
the European Union



Getting to St. Johann

Nearby airports

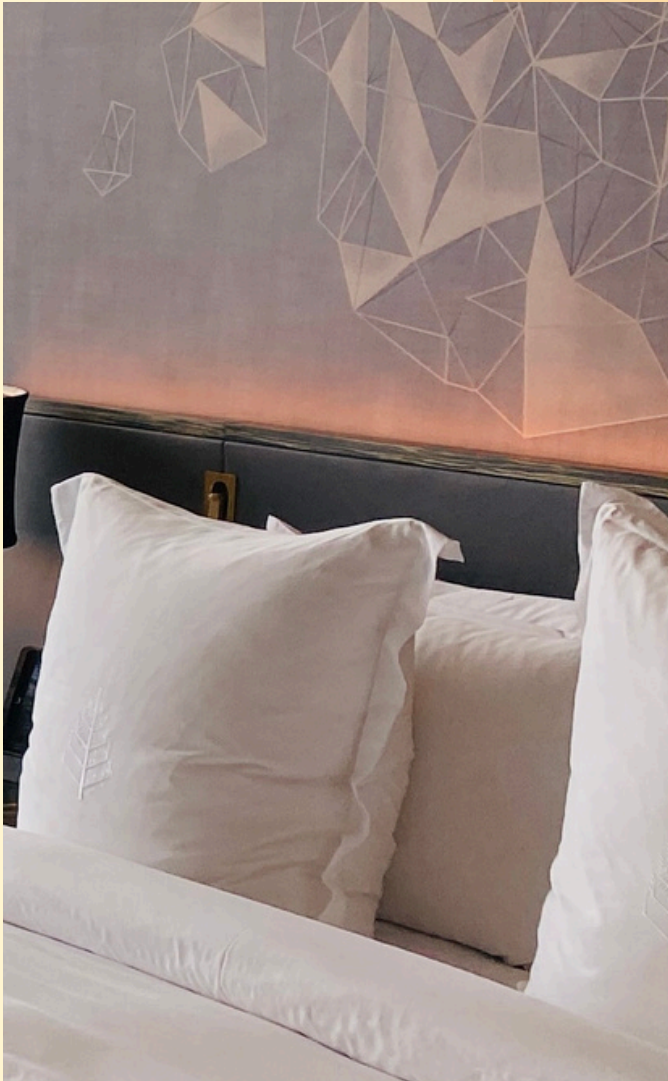
- Munich Airport, 160 km
- Innsbruck Airport, 100km
- Salzburg Airport, 60 km

All three airports offer good connections to St. Johann. From each airport you can either continue your journey by train or book an airport shuttle/transfer directly to the hotel. Munich is the largest international hub, while Innsbruck and Salzburg are smaller.

Travel by train – the sustainable choice

- Take advantage of the excellent train connections to St. Johann for a comfortable and eco-friendly arrival.
- The Hotel & Wirtshaus Post is only a 5-minute walk from St. Johann train station.
- St. Johann is an express train stop with regular services.
- You can find timetables and book tickets at www.oebb.at and www.bahn.de.





Accommodation

Location: Hotel Post, St. Johann in Tirol, Austria

Your urban holiday home in the heart of St. Johann. Hotel & Wirtshaus Post is a unique inn and 4-star hotel in the heart of St. Johann in Tyrol. With roots dating back to the 13th century, it has long been a meeting place for travelers. Today, run by Sigi and Maximilian Blumschein, it offers modern rooms, spaces for seminars and celebrations, and an award-winning restaurant serving traditional Tyrolean cuisine. Guests can also enjoy the wellness area, relax with a drink at the Postbar, or take home local specialties from the Post Market.



Village

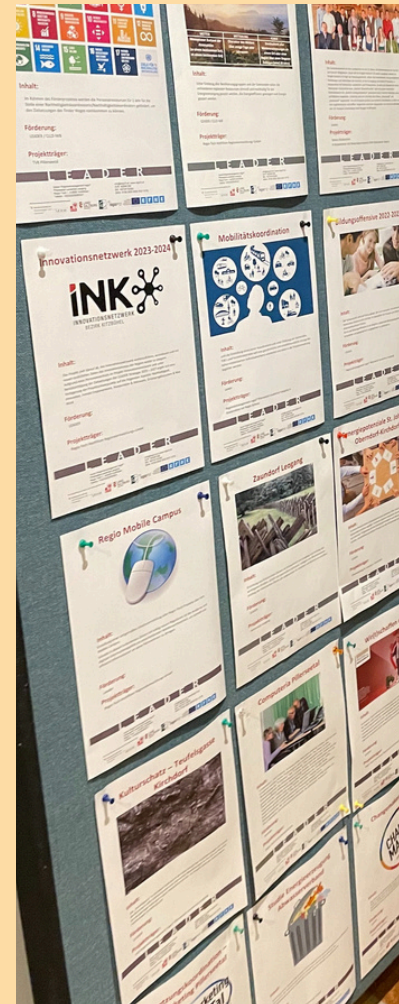
The St. Johann in Tirol region brings Alpine life to the fullest. The towns of St. Johann, Oberndorf, Kirchdorf and Erpfendorf offer extensive cycling and hiking trails, family-friendly excursions, a varied event calendar and traditional lodges serving Tyrolean specialties. Nestled between the Kitzbüheler Horn and the Wilder Kaiser, the region combines beautiful landscapes with authentic Tyrolean charm.

LAG regio³ Bezirk Kitzbühel

LAG regio³ Bezirk Kitzbühel is a Local Action Group (LAG) covering 13 municipalities: 12 in Tyrol and 1 in Salzburg (Leogang). The area is home to approximately 42,300 people and spans a diverse alpine landscape, from valley floors at 700 m to mountain peaks above 2,500 m. Land use includes settlements, agriculture, forests, and alpine terrain. Tourism dominates the local economy, alongside trade, agriculture, forestry, health services, and some industry. Supported by the European Agricultural Fund for Rural Development and additional European funds, LAG regio³ works to strengthen rural communities through its LEADER strategy. Key focus areas include:

- Climate action & environmental sustainability
- Support to rural businesses and SMEs
- Smart villages & digital infrastructure
- Sustainable rural tourism
- Innovation beyond agriculture
- Cooperation across municipalities and regions

Guided by 11 decision-making entities and a dedicated team of 3.5 staff, the organization fosters a resilient, innovative, and sustainable future for the region.



Preliminary programme

Each day we'll begin at 9:30 and finish around 5:30. On the evening of the 16th we'll enjoy a shared dinner together, and departures will take place on the 17th.

14th October

Introduction and Methodology

Introduction

- How to start the future of Leader – key outcomes of the transnational research project "Our Common Future" for your Local Action Group
- Roles of the LAG and office

Tools/methods

- How to use Leader as a transformation tool of your region (innovation and transformation)
- Participatory methodologies
- Introduction on climate action for LAGs

15th October

Study visits to Leader projects

During the study tour we will visit

- Regional rural innovation center: www.startn.at
- Tourism projects connected to climate actions: www.triassicpark.at
- The regional development center: www.regio-tech.at
- Climate adoption projects and smart village projects like digital spacial planning or public energy monitoring
- and much more (if the weather is fine, we will use electric bikes to drive around).

16th October

Enhancing the added value of Leader

Action workshops

How to put theory into action in your own LAG

- Enhancing innovation in your own LAG
- Climate action training – strategic rural development on behalf of climate adoption actions
- AI for your daily LAG work
- Future communication & marketing of Leader



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