

# #youthinLEADER

## Campaign Guide

### WHAT?

We aim to create a supportive and inclusive environment where young individuals can share ideas, collaborate on projects, and gain the skills to drive positive change. Therefore we need to spread the word of the #youthinLEADER network.

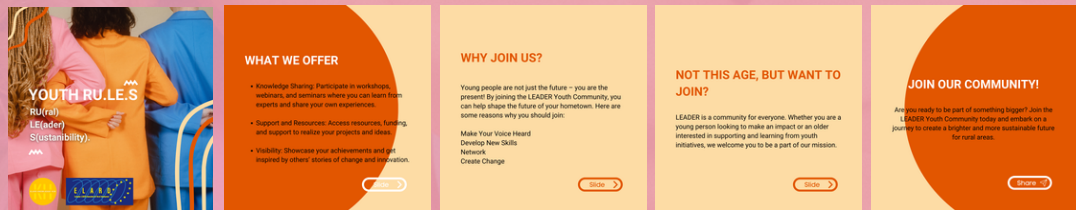
### WHY?

The goal is that as many LAGs as possible around Europe want to publish this and be part of the campaign, to build a strong youth in LEADER network!

### HOW?

We have produced 5 different images for this campaign in 4 different colors. The idea is to use all the pictures in one post. Choose the color that suits you the best.

**Post** Contains of five images:



### WHEN?

The campaign will run throughout the summer and autumn. Feel free to publish the posts as soon as possible.

### WHERE?

Any social media, by using #youthinLEADER

### MORE INFO

You can find all the material and a presentation on how to publish at [elard.eu](http://elard.eu)

## TEXT

**You are welcome to use this text:**

🎉 Welcome to the LEADER Youth Community #youthinLEADER! 🎉  
We're excited to announce the launch of ELARD 's new network dedicated to empowering young people in rural areas! 🚀

Why Join Us?

- ◆ Make Your Voice Heard
- ◆ Develop New Skills
- ◆ Network with Like-Minded Individuals
- ◆ Create Real Change in Your Community

Join us for upcoming workshops, webinars, and exciting events. Be part of something bigger and help shape the future of rural development. ✨

Sign Up Now: [Registration Link]

Follow ELARD on Facebook, and LinkedIn for the latest updates and stories from the field.



Let's create a brighter, sustainable future together! 🌍 ✨

#LEADERYouth #RuralDevelopment #YouthEmpowerment #JoinUs #MakeADifference