



Start-up Village Kitzbühel (Tyrol/Austria)

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KITZBÜHEL

The most legendary sports town in the Alps







KITZ

NUR AUF

NETFLIX

AB 30. DEZEMBER

Legendary in sports and high-
society...

But Business or even
start-ups???

Facts of the village Kitzbühel:

- Capital of the district called Kitzbühel in the land Tyrol
- 8.300 inhabitants
- ~ 3-4.000 part-time and leisure residences
- 858 self employed persons (22%)
- 1.395 workplaces
- 6.779 employees (1.400 in tourism)



Our Challenges



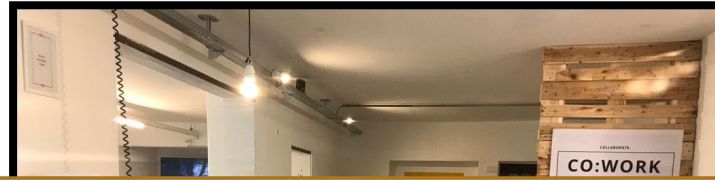
- Less space, attractive area, high life quality => very high price of land

**But challenges can be faced –
if you start to act...**

Hard to start, when there are no workers

- We are loosing young people, because there is no university or higher technical school within 1 hour) Hard to start, when young ones are leaving

Services and Actions



Innovation Hub and

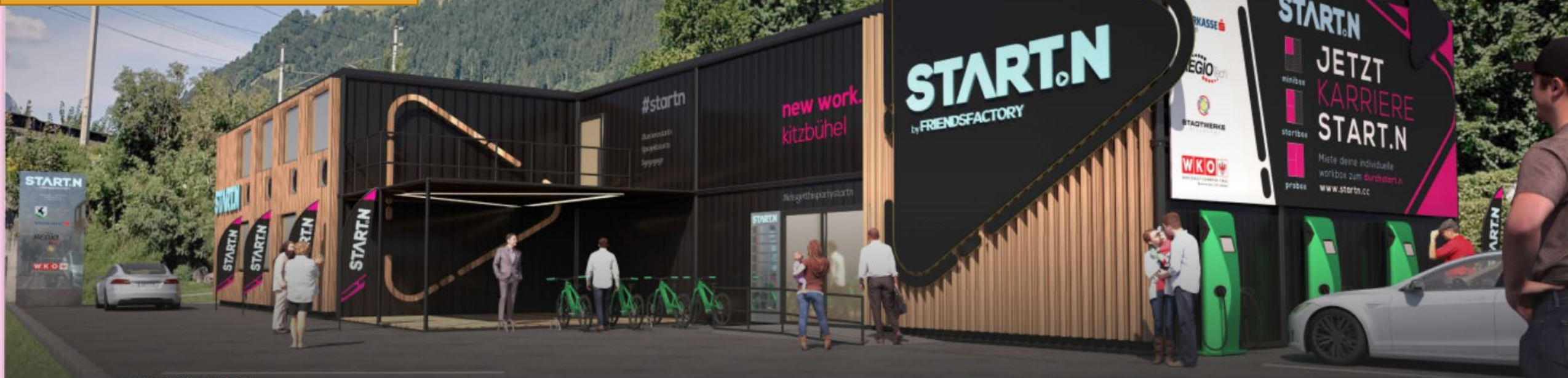
Most of these services and actions are supported by
LEADER/CLLD...
of course we are also aware of Smart Villages etc.



Coding for kids in summer




our own start-up business...
container pop-up center



Starting 02/2022...

Pop-up start-up center startn.at new.work Kitzbühel
for 25 start-ups and extensive additional services



We are happy to welcome
you as:

- Start-up business
 - Investor
- Decision maker
 - Study-tour
- LEADER-delegation
- or simply as tourist or
friend...

Thank you and see you in Kitzbühel

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