

ELARD

Added value of LEADER/CLLD



European Leader Association
for Rural Development
Brussels, www.elard.eu

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Content

- What is important for LEADER/CLLD's added value?
- What is LEADER/CLLD added value?
- How the generation of added value can be supported by strategy?



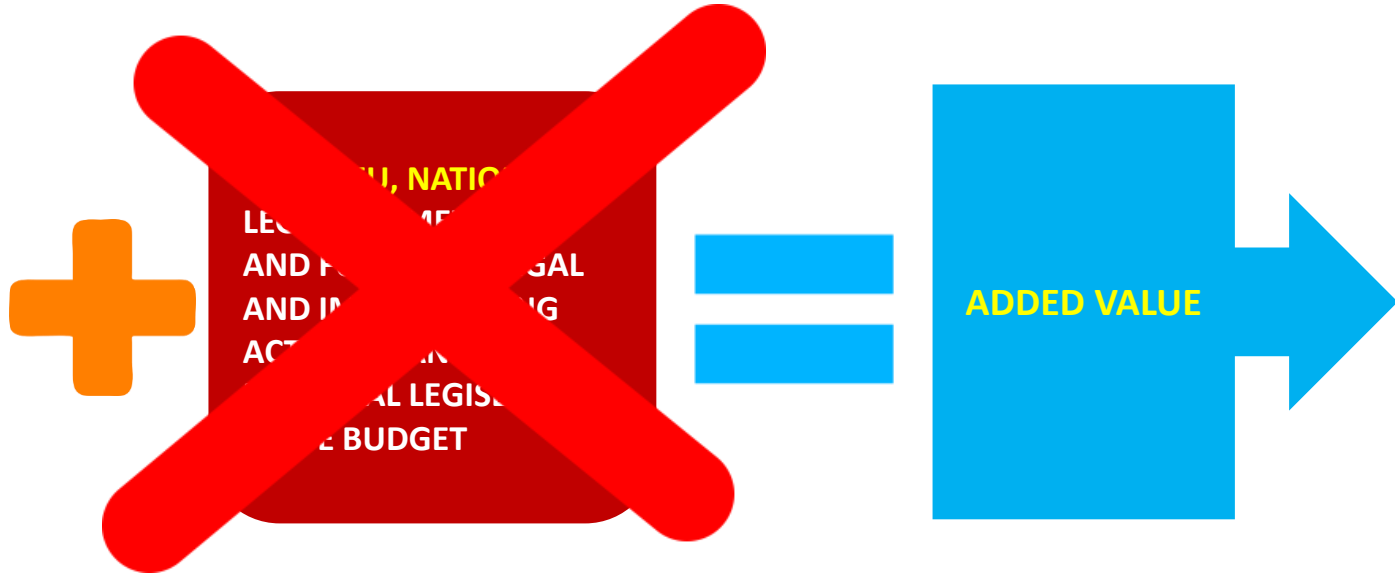
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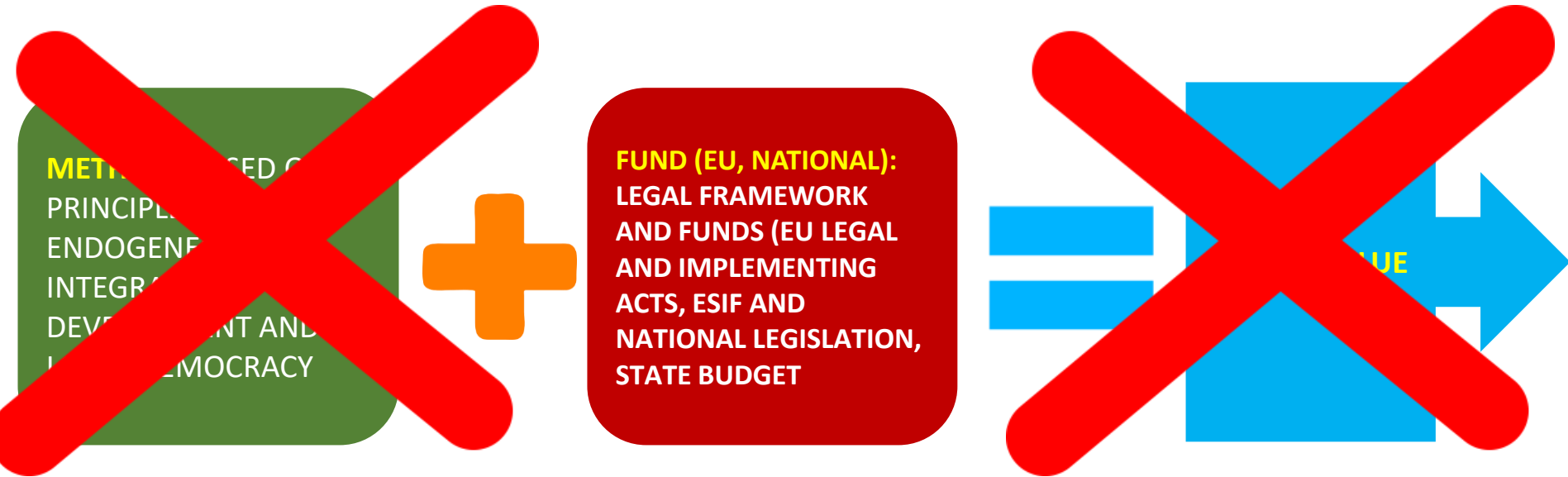


If there is **no** external fund....

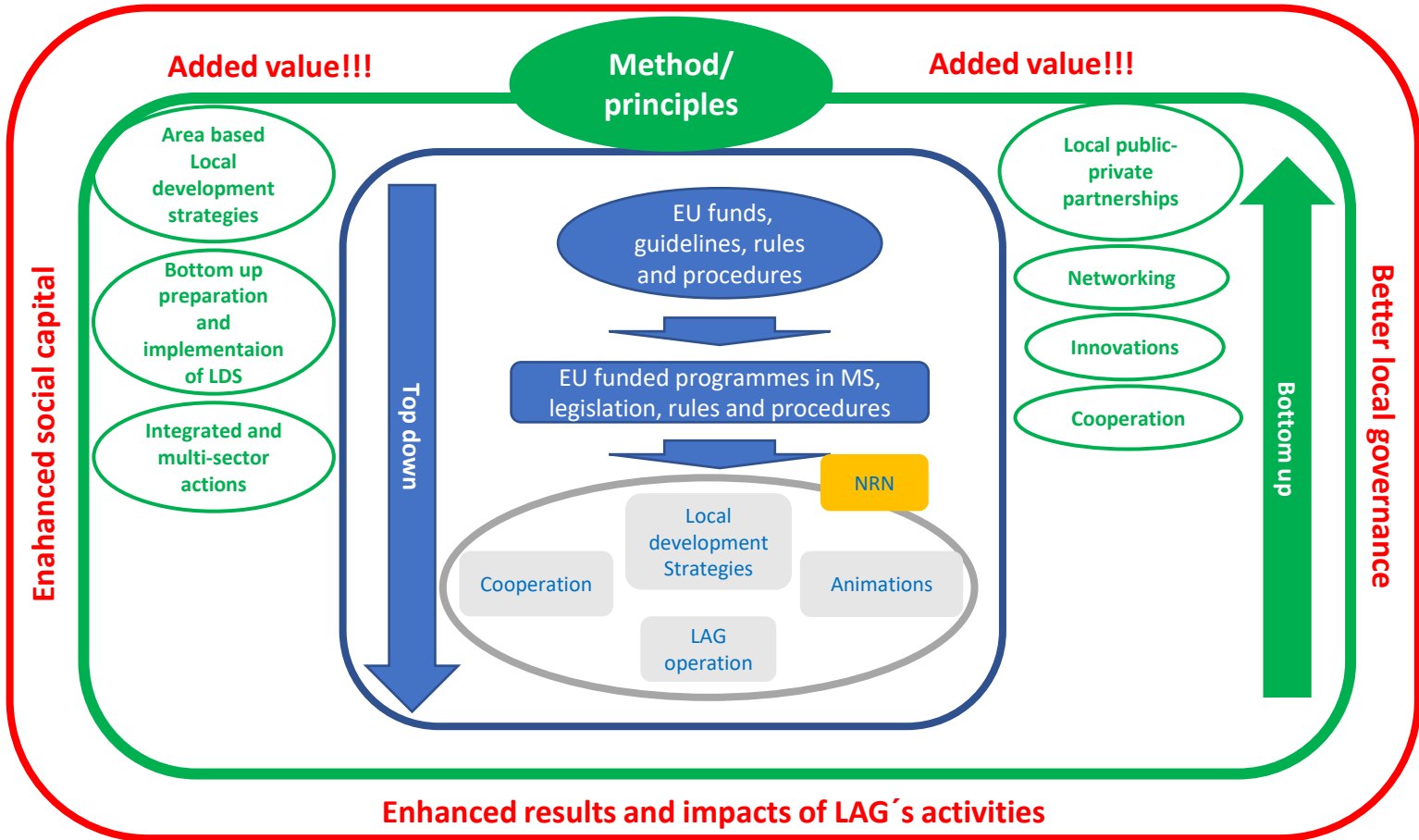
METHOD: BASED ON PRINCIPLES OF ENDOGENEOUS, INTEGRATED DEVELOPMENT AND LOCAL DEMOCRACY



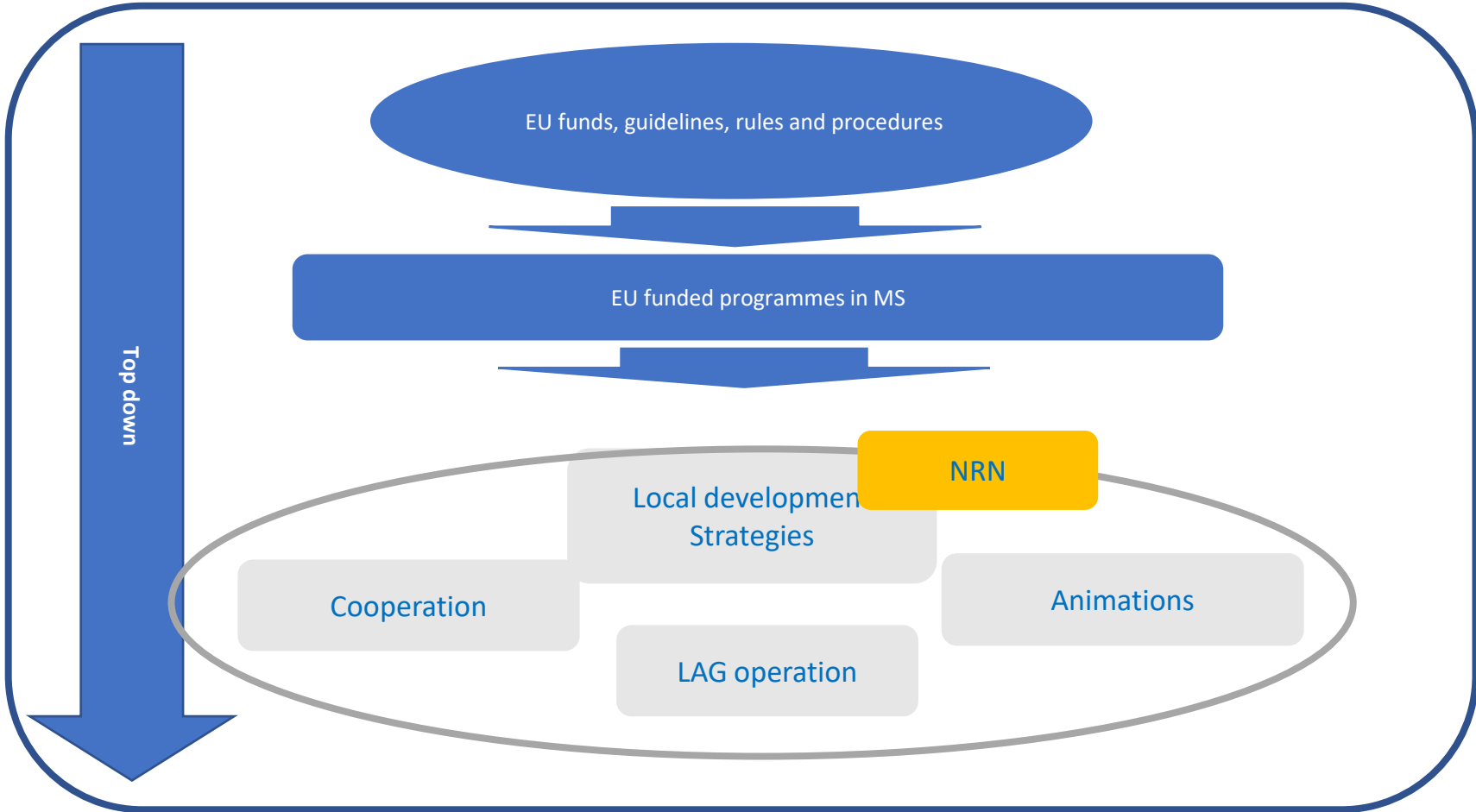
If there is **no** method....



Let's look closer at LEADER/CLLD...



...and reality...

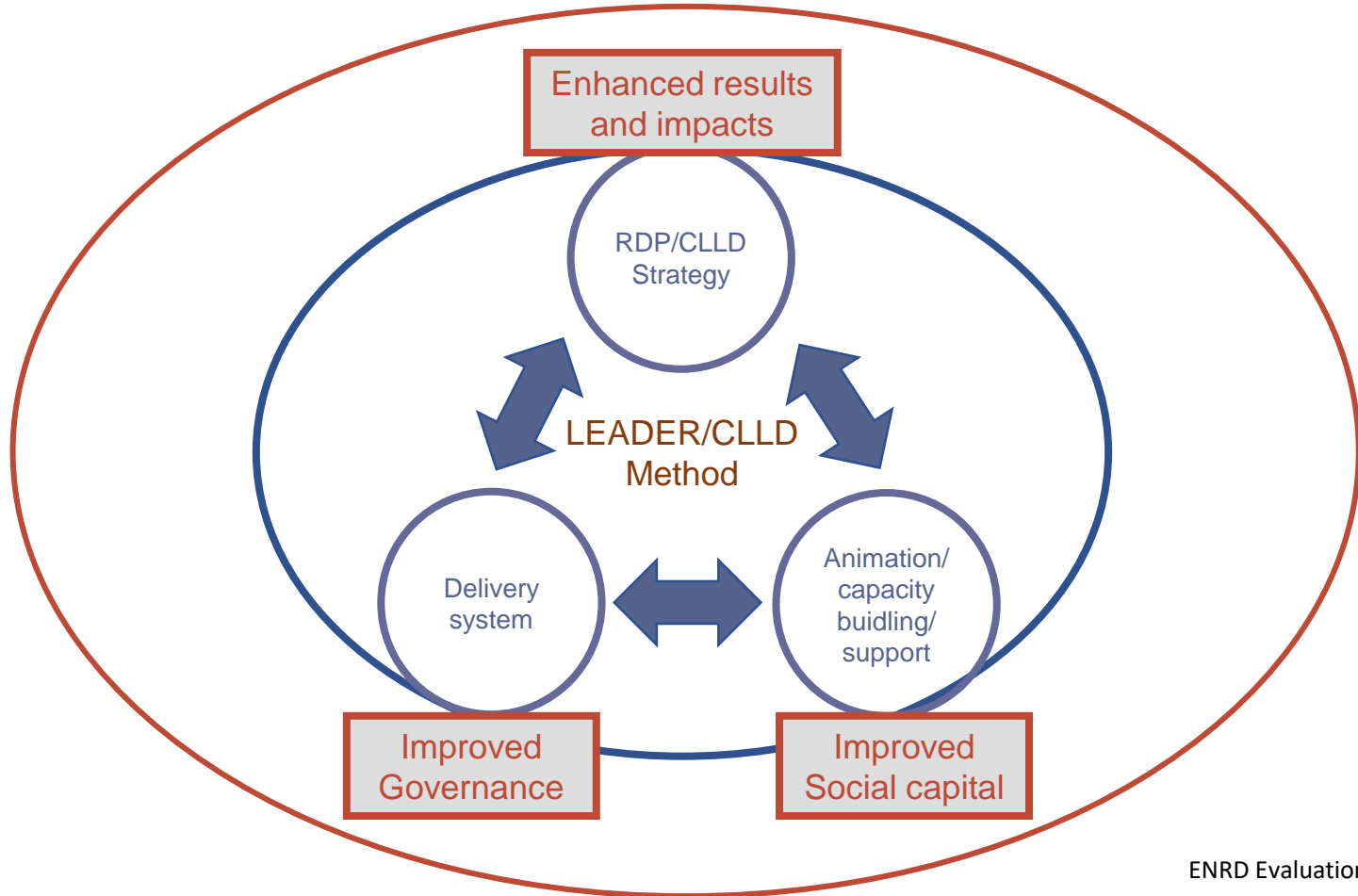


**Without method/principles we would not
need expensive instrument LEADER/CLLD**

-

**it would be enough to use other fund's
measures**

What is actually LEADER/CLLD added value?



Bigger results and impacts:

More income and better jobs

New local products

Services of higher quality

More efficient infrastructure

Working supply chains which involve
local producers and consumers...

..than done with other measures

Enhanced social capital:

Networks,

Communication,

Cooperation,

Local pride and identity

Mutual support and trust among
people

Community building

Sharing knowledge, skills and
information

Improved local governance:

Participatory decisions making on the
territory and population

Innovative governance practice

Smart villages

Common fund managements
and sharing funds

Innovation management

We are preparing local development strategies ... which will support the generation of added value?

Preparing the strategy...

- In collaborative and participatory manner?
- In trust and mutual support?
- To manage funds together?
- To decide together on the future?
- Which will support:
 - Local identity and pride?
 - Building communities?
 - Sharing knowledge and skills
 - Better results and impacts as CAP SP? In which areas?
 - Etc?



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Thank you very
much for your
attention!!!



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