

Workshop template "How to implement LEADER/CLLD added value in the local development strategies" 23.6.2021

To rapporteur and moderator of working group: Please follow this template in the workshop and reporting

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1. What practises do you use to generate added value in your daily work? (The added value is improved social capital, good governance and better results, that are generated from the seven principles)
 - At the office (templates, workingmodels, other...)
 - With the LAG (organising local activities, communication, engagement of local people, animation activities...)

*Austria: With 15 years of experience as a LAG manager in a LAG that have been active in 25 years – instead of talking about the Leader principles that are 30 years old they are instead focusing on the FUNCTIONS. The Leader method, organization structure and its functions together have a unique added value in it self, like no one else.
On a national level in Austria, it has been created **common indicators** (where about 7-10 of theme are directly measuring added value) which all LAGs can use and adapt in their LDS.*

*Åland (Finland): **Communication and networking** – a map over the area on the website with information of all projects for transparency and inspiration. Sharing office with 14 other organisations in a Rural centre lead to bigger network and direct link to a broader group of locals)*

***Engaging new collaborations and creativity** (ex, Non-productive investments for farmers, such as wetlands and natural pastures, are implemented by Leader regarding the Åland RDP 2014-2020 – when the MA handled it 2007-2013 it didn't take up well, but through the Leadermethod it have made farmers work together with organisations and creating multifunctional investments eg. Reducing nutrient leakage + spreading information + making it available for recreation)*

*Slovenia: Communication – spreading project examples and information about the Leadermethod in social media through videos, interview etc. Also important sharing information and **examples from other LAGs around EU** to show the added value overall. **Meeting the local people, organizing LAG breakfasts***





2. How do you use lessons from these practices in the development of your new Local Development Strategy? (So that the future LDS will generate added value)

Collect and present data! Create indicators for added value. Keep spreading the word and involve local community

3. Most exiting examples or learnings in the group in relation to added value

***We are all part of something big** – 3000 LAGs, hundreds of thousands of volunteers, projects and an enormous amount of finance – all working with the same method – that has to be highlighted more*

*To prove the added value we need to collect and present **data***

***Common indicators** on a national level **measuring added value** are important – there are 3000 LAGs around EU – we should learn from each other and overall measure it so it becomes comparable*

***Self-evaluation** of the LAG are preferable especially when we are pointing out the added value*

Other discussions:

Slovakia: Difficult situation for the LAGs with uncertain decisions from the MA reg. the LDS. NRN representation in the breakout room respond that overall they do see the added value with Leader, it's a great tool for farmers, startups, small organisations, but problems with the regulations make it hard to implement

